



# Economic Overview

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## Hitchcock zip 77563

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# Demographic Profile

The population in the Hitchcock zip 77563 was 9,955 per American Community Survey data for 2019-2023.

The region has a civilian labor force of 4,727 with a participation rate of 59.7%. Of individuals 25 to 64 in the Hitchcock zip 77563, 19.6% have a bachelor's degree or higher which compares with 37.3% in the nation.

The median household income in the Hitchcock zip 77563 is \$75,806 and the median house value is \$220,700.

## Summary<sup>1</sup>

Demographics	Percent			Value		
	Hitchcock zip 77563	Texas	USA	Hitchcock zip 77563	Texas	USA
Population (ACS)	—	—	—	9,955	30,188,424	334,922,499
Male	49.4%	49.9%	49.5%	4,922	15,065,957	165,808,018
Female	50.6%	50.1%	50.5%	5,033	15,122,467	169,114,481
Median Age <sup>2</sup>	—	—	—	39.5	35.6	38.9
Under 18 Years	23.3%	25.0%	22.0%	2,315	7,544,648	73,517,834
18 to 24 Years	7.9%	9.7%	9.1%	786	2,926,302	30,597,362
25 to 34 Years	13.9%	14.5%	13.7%	1,379	4,366,602	45,806,540
35 to 44 Years	11.0%	14.1%	13.2%	1,091	4,251,075	44,237,292
45 to 54 Years	12.8%	12.3%	12.2%	1,271	3,701,286	40,743,799
55 to 64 Years	12.8%	11.1%	12.7%	1,276	3,342,259	42,386,044
65 to 74 Years	13.4%	8.2%	10.2%	1,330	2,479,193	34,092,907
75 Years and Over	5.1%	5.2%	7.0%	507	1,577,059	23,540,721
Race: White	59.4%	48.5%	61.0%	5,917	14,645,129	204,142,876
Race: Black or African American	16.7%	12.2%	12.2%	1,660	3,692,993	40,919,547
Race: American Indian and Alaska Native	2.0%	0.7%	0.9%	195	223,484	3,095,754
Race: Asian	0.6%	5.6%	6.0%	60	1,683,136	19,937,283
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.1%	0.2%	0	29,658	631,517
Race: Some Other Race	4.7%	9.3%	7.1%	468	2,822,501	23,884,085
Race: Two or More Races	16.6%	23.5%	12.6%	1,655	7,091,523	42,311,437
Hispanic or Latino (of any race)	28.4%	39.7%	19.3%	2,831	11,991,467	64,759,370
<b>Economic</b>						
Labor Force Participation Rate and Size (civilian population 16 years and over)	59.7%	65.1%	63.3%	4,727	15,233,563	170,199,520
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	79.4%	82.0%	83.2%	2,958	10,039,712	108,100,165
Work from Home	5.4%	14.4%	15.1%	226	2,051,250	24,042,489
Armed Forces Labor Force	0.2%	0.5%	0.5%	16	121,089	1,293,756
Veterans, Age 18-64	5.9%	4.5%	4.1%	344	832,155	8,225,965
Veterans Labor Force Participation Rate and Size, Age 18-64	90.4%	78.7%	77.1%	311	654,566	6,341,643
Median Household Income <sup>2</sup>	—	—	—	\$75,806	\$78,476	\$80,734
Per Capita Income	—	—	—	\$39,750	\$40,752	\$44,673
Mean Commute Time (minutes)	—	—	—	29.2	26.7	26.4
Commute via Public Transportation	0.0%	0.9%	3.2%	0	125,840	5,157,401
<b>Educational Attainment, Age 25-64</b>						
No High School Diploma	11.7%	13.2%	9.8%	588	2,070,146	17,001,659
High School Graduate	30.9%	24.0%	24.8%	1,549	3,751,982	42,949,236
Some College, No Degree	22.1%	19.9%	18.9%	1,110	3,118,169	32,726,555
Associate's Degree	15.7%	8.0%	9.2%	786	1,257,895	15,888,163
Bachelor's Degree	15.8%	22.5%	23.1%	792	3,522,399	40,059,314
Postgraduate Degree	3.8%	12.4%	14.2%	192	1,940,631	24,548,748
<b>Housing</b>						

## Summary<sup>1</sup>

	Percent			Value		
	Hitchcock zip 77563	Texas	USA	Hitchcock zip 77563	Texas	USA
Total Housing Units	—	—	—	4,628	12,128,515	143,775,355
Median House Value (of owner-occupied units) <sup>2,5</sup>	—	—	—	\$220,700	\$283,800	\$332,700
Homeowner Vacancy	1.9%	1.1%	0.9%	58	76,505	796,730
Rental Vacancy	3.4%	7.7%	5.5%	40	345,513	2,645,644
Renter-Occupied Housing Units (% of Occupied Units)	26.9%	37.4%	34.8%	1,088	4,113,561	45,017,354
Owner-Occupied Housing Units (% of Occupied Units)	73.1%	62.6%	65.2%	2,964	6,879,255	84,210,142
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	3.6%	5.4%	8.4%	147	598,470	10,793,323
<b>Social</b>						
Poverty Level (of all people)	14.9%	13.8%	12.5%	1,472	4,074,940	40,735,661
Households Receiving Food Stamps/SNAP	13.3%	11.4%	12.1%	539	1,249,131	15,572,114
Enrolled in Grade 12 (% of total population)	2.1%	1.5%	1.3%	211	437,773	4,441,917
Disconnected Youth <sup>3</sup>	8.1%	3.0%	2.4%	38	52,066	430,721
Children in Single Parent Families (% of all children)	58.5%	34.0%	33.9%	1,264	2,444,395	23,651,363
Uninsured	16.9%	17.1%	8.4%	1,679	5,085,788	27,734,911
With a Disability, Age 18-64	12.0%	10.3%	10.9%	697	1,872,593	21,803,902
With a Disability, Age 18-64, Labor Force Participation Rate and Size	64.0%	53.1%	48.5%	446	994,848	10,583,510
Foreign Born	7.8%	17.6%	14.1%	777	5,302,466	47,349,078
Speak English Less Than Very Well (population 5 yrs and over)	4.9%	13.0%	8.6%	458	3,666,736	27,139,643

Source: [JobsEQ®](#)

1. American Community Survey 2020-2024, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

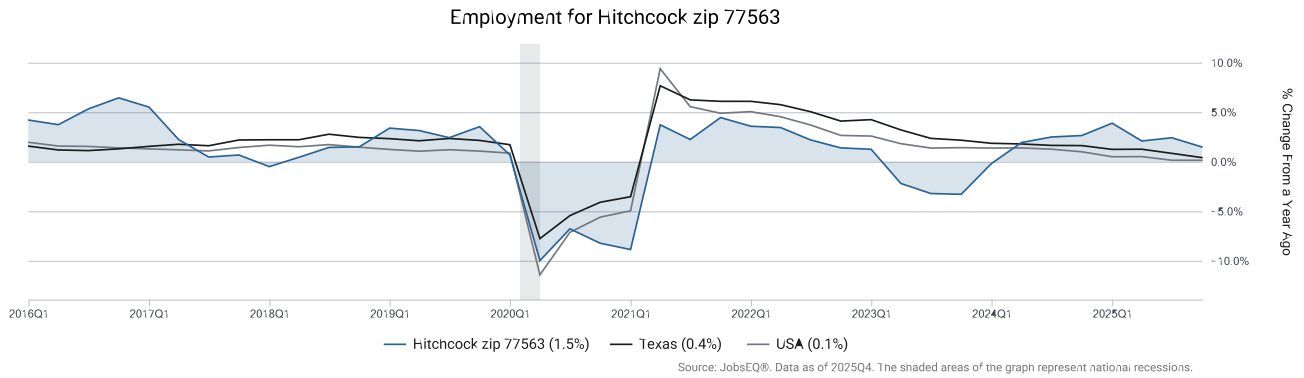
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2024, annual average growth rate since 2014.

5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

# Employment Trends

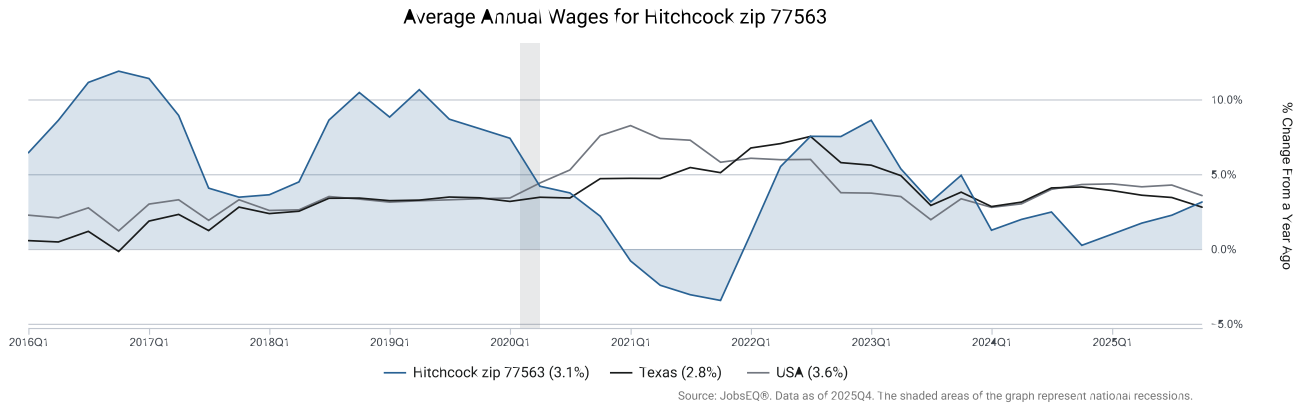
As of 2025Q4, total employment for the Hitchcock zip 77563 was 2,027 (based on a four-quarter moving average). Over the year ending 2025Q4, employment increased 1.5% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q3 with preliminary estimates updated to 2025Q4.

# Wage Trends

The average worker in the Hitchcock zip 77563 earned annual wages of \$75,538 as of 2025Q4. Average annual wages per worker increased 3.1% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$76,205 in the nation as of 2025Q4.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q3 with preliminary estimates updated to 2025Q4.

# Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 7.9% lower in Hitchcock zip 77563 than the U.S. average.

## Cost of Living Information

	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Hitchcock zip 77563	\$75,538	92.1	\$82,049
Texas	\$74,843	92.2	\$81,196
USA	\$76,205	100.0	\$76,205

Source: [JobsEQ®](#)

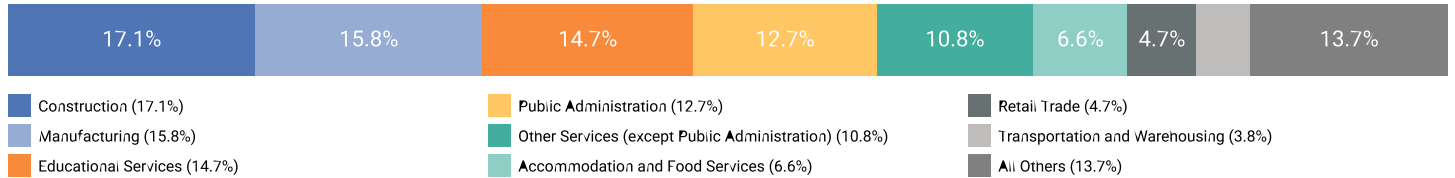
Data as of 2025Q4

Cost of Living per [COLI](#), data as of 2025Q4, imputed by Chmura where necessary.

# Industry Snapshot

The largest sector in the Hitchcock zip 77563 is Construction, employing 347 workers. The next-largest sectors in the region are Manufacturing (320 workers) and Educational Services (298). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Construction (LQ = 2.85), Public Administration (2.70), and Other Services (except Public Administration) (2.55).

Total Workers for Hitchcock zip 77563 by Industry



Source: JobsEQ®  
Data as of 2025Q4  
Note: Figures may not sum due to rounding.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q3 with preliminary estimates updated to 2025Q4.

Sectors in the Hitchcock zip 77563 with the highest average wages per worker are Manufacturing (\$131,242), Management of Companies and Enterprises (\$106,087), and Finance and Insurance (\$94,568). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Public Administration (+85 jobs), Educational Services (+56), and Construction (+43).

Over the next 5 years, employment in the Hitchcock zip 77563 is projected to expand by 105 jobs. The fastest growing sector in the region is expected to be Information with a +1.8% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Construction (+23 jobs), Manufacturing (+18), and Public Administration (+13).

### Hitchcock zip 77563, 2025Q4<sup>1</sup>

NAICS	Industry	Current			5-Year History		5-Year Forecast				
		Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
23	Construction	347	\$73,192	2.85	43	2.7%	171	59	88	23	1.3%
31	Manufacturing	320	\$131,242	2.04	-72	-4.0%	181	66	97	18	1.1%
61	Educational Services	298	\$62,370	1.81	56	4.2%	147	68	73	6	0.4%
92	Public Administration	258	\$89,861	2.70	85	8.3%	132	51	68	13	1.0%
81	Other Services (except Public Administration)	220	\$58,842	2.55	34	3.5%	140	56	71	13	1.2%
72	Accommodation and Food Services	133	\$29,765	0.76	-11	-1.6%	126	53	66	8	1.2%
44	Retail Trade	96	\$36,989	0.49	-2	-0.4%	68	30	35	3	0.6%
48	Transportation and Warehousing	76	\$62,680	0.75	-26	-5.7%	45	18	23	4	0.9%
56	Administrative and Support and Waste Management and Remediation Services	64	\$63,218	0.52	38	19.9%	40	16	21	4	1.2%
62	Health Care and Social Assistance	48	\$57,269	0.15	14	7.5%	28	12	12	3	1.4%
54	Professional, Scientific, and Technical Services	39	\$85,886	0.27	-26	-9.8%	18	6	9	2	1.3%
42	Wholesale Trade	35	\$80,825	0.48	-21	-9.0%	20	7	10	2	1.1%
53	Real Estate and Rental and Leasing	35	\$73,806	1.00	8	5.3%	19	8	9	2	1.0%
71	Arts, Entertainment, and Recreation	18	\$29,140	0.42	-18	-12.9%	15	6	8	1	1.5%
52	Finance and Insurance	16	\$94,568	0.20	3	4.8%	8	3	4	1	1.1%
11	Agriculture, Forestry, Fishing and Hunting	7	\$17,325	0.31	-4	-7.4%	5	2	2	0	0.5%
22	Utilities	7	\$68,452	0.61	-1	-2.8%	3	1	2	0	0.8%
51	Information	7	\$46,813	0.19	-1	-3.0%	4	1	2	1	1.8%
99	Unclassified	2	\$60,209	0.65	1	17.4%	1	0	1	0	1.0%
55	Management of Companies and Enterprises	1	\$106,087	0.02	0	n/a	0	0	0	0	1.2%
<b>Total - All Industries</b>		<b>2,027</b>	<b>\$75,538</b>	<b>1.00</b>	<b>99</b>	<b>1.0%</b>	<b>1,213</b>	<b>493</b>	<b>615</b>	<b>105</b>	<b>1.0%</b>

Source: [JobsEQ®](#)

Data as of 2025Q4

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q3 with preliminary estimates updated to 2025Q4. Forecast employment growth uses national projections adapted for regional growth patterns.

# Occupation Snapshot

The largest major occupation group in the Hitchcock zip 77563 is Office and Administrative Support Occupations, employing 213 workers. The next-largest occupation groups in the region are Construction and Extraction Occupations (213 workers) and Management Occupations (191). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Protective Service Occupations (LQ = 2.61), Construction and Extraction Occupations (2.32), and Production Occupations (1.74).

Occupation groups in the Hitchcock zip 77563 with the highest average wages per worker are Management Occupations (\$131,200), Legal Occupations (\$130,300), and Architecture and Engineering Occupations (\$105,500). The unemployment rate in the region varied among the major groups from 3.0% among Healthcare Practitioners and Technical Occupations to 16.3% among Farming, Fishing, and Forestry Occupations.

Over the next 5 years, the fastest growing occupation group in the Hitchcock zip 77563 is expected to be Installation, Maintenance, and Repair Occupations with a +1.6% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Construction and Extraction Occupations (+15 jobs) and Management Occupations (+13). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (119 jobs) and Office and Administrative Support Occupations (116).

Hitchcock zip 77563, 2025Q4<sup>1</sup>

SOC	Occupation	Current					5-Year History			5-Year Forecast				
		Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads <sup>3</sup>	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	213	\$46,600	0.93	35	5.9%	2	24	2.4%	120	56	60	4	0.4%
47-0000	Construction and Extraction	213	\$53,500	2.32	37	9.0%	n/a	24	2.4%	104	36	53	15	1.4%
11-0000	Management	191	\$131,200	1.20	9	3.0%	3	15	1.7%	89	27	49	13	1.3%
25-0000	Educational Instruction and Library	189	\$67,600	1.71	16	5.0%	n/a	38	4.6%	87	41	42	4	0.4%
51-0000	Production	187	\$54,200	1.74	28	7.6%	7	-36	-3.5%	112	41	62	10	1.0%
53-0000	Transportation and Material Moving	138	\$47,100	0.80	54	9.8%	6	-26	-3.4%	93	38	47	9	1.2%
35-0000	Food Preparation and Serving Related	123	\$30,800	0.74	68	10.7%	n/a	-13	-2.0%	126	53	66	7	1.1%
49-0000	Installation, Maintenance, and Repair	122	\$58,800	1.56	22	5.5%	3	13	2.3%	66	25	31	10	1.6%
33-0000	Protective Service	116	\$55,900	2.61	8	5.9%	1	37	7.8%	58	21	33	5	0.8%
41-0000	Sales and Related	107	\$45,100	0.61	37	9.3%	8	-10	-1.8%	72	32	37	3	0.6%
13-0000	Business and Financial Operations	105	\$85,400	0.80	7	4.7%	2	10	2.1%	49	16	26	7	1.2%
37-0000	Building and Grounds Cleaning and Maintenance	63	\$33,900	0.94	18	8.6%	n/a	16	6.2%	46	20	24	3	1.0%
21-0000	Community and Social Service	50	\$60,800	1.30	1	3.8%	n/a	7	3.2%	27	11	13	3	1.1%
17-0000	Architecture and Engineering	48	\$105,500	1.50	3	4.5%	1	-13	-4.6%	20	6	10	4	1.4%
39-0000	Personal Care and Service	40	\$34,800	0.77	12	9.0%	n/a	3	1.5%	38	15	21	2	1.1%
15-0000	Computer and Mathematical	29	\$102,000	0.45	3	5.2%	2	-2	-1.5%	10	3	5	2	1.2%
29-0000	Healthcare Practitioners and Technical	25	\$97,600	0.20	6	3.0%	1	5	5.0%	9	4	3	2	1.3%

### Hitchcock zip 77563, 2025Q4<sup>1</sup>

SOC	Occupation	Current						5-Year History		5-Year Forecast				
		Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads <sup>3</sup>	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
27-0000	Arts, Design, Entertainment, Sports, and Media	22	\$59,700	0.62	1	5.9%	1	-2	-1.9%	12	5	6	1	1.0%
31-0000	Healthcare Support	21	\$33,600	0.22	12	5.9%	2	9	10.9%	17	8	7	1	1.3%
19-0000	Life, Physical, and Social Science	15	\$81,500	0.82	1	5.4%	n/a	0	0.6%	8	2	6	1	1.4%
23-0000	Legal	8	\$130,300	0.48	0	n/a	n/a	1	2.3%	2	1	1	0	1.1%
45-0000	Farming, Fishing, and Forestry	2	\$40,400	0.19	1	16.3%	n/a	-1	-7.1%	2	1	1	0	0.5%
<b>Total - All Occupations</b>		<b>2,027</b>	<b>\$60,500</b>	<b>1.00</b>	<b>379</b>	<b>7.3%</b>	<b>39</b>	<b>99</b>	<b>1.0%</b>	<b>1,168</b>	<b>460</b>	<b>603</b>	<b>105</b>	<b>1.0%</b>

Source: [JobsEQ®](https://www.chmuraecon.com/jobseq)

Data as of 2025Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

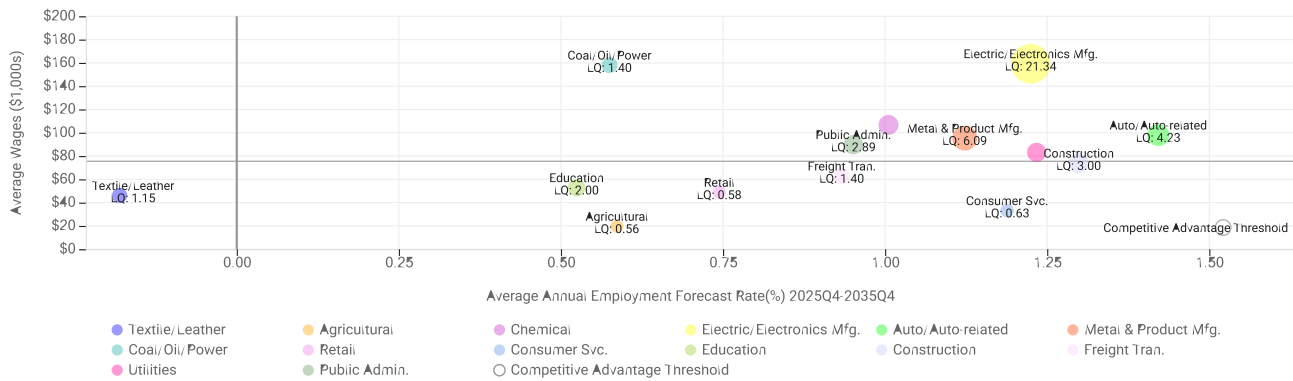
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2025Q3, imputed where necessary with preliminary estimates updated to 2025Q4. Wages by occupation are as of 2025 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Hitchcock zip 77563 with the highest relative concentration is Electric/Electronics Mfg. with a location quotient of 21.34. This cluster employs 179 workers in the region with an average wage of \$159,244. Employment in the Electric/Electronics Mfg. cluster is projected to expand in the region about 1.2% per year over the next ten years.

Industry Clusters for Hitchcock zip 77563 as of 2025Q4



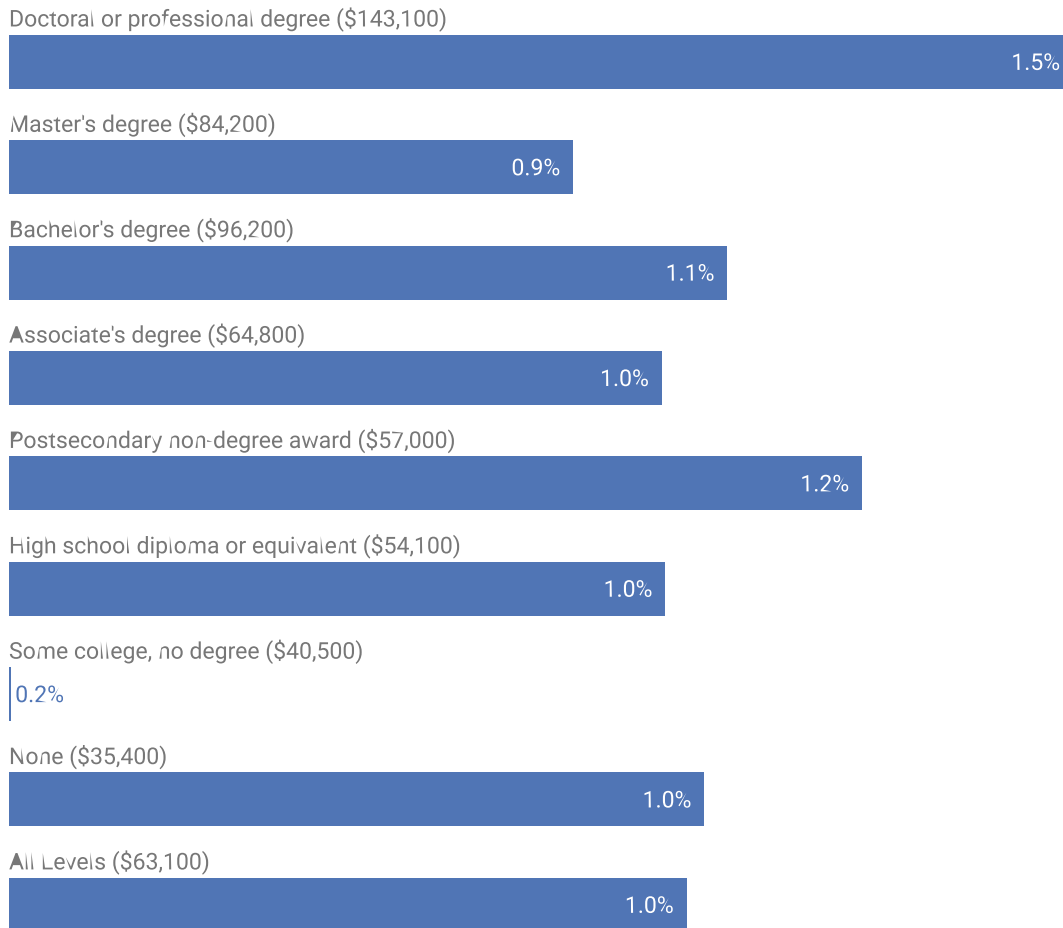
Source: JobsEQ® Data as of 2025Q4

Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2025Q3 with preliminary estimates updated to 2025Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the Hitchcock zip 77563 is projected to grow 1.0% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.5% per year, those requiring a bachelor's degree are forecast to grow 1.1% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.0% per year.

## Annual Average Projected Job Growth by Education Levels



Source: JobsEQ®  
Data as of 2025Q4

Employment by occupation data are estimates as of 2025Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# Hitchcock zip 77563 Regional Map



# Region Definition

Hitchcock zip 77563 is defined as the following zip code tabulation areas:

ZCTA 77563

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# FAQ

## What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

## What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

## What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

## What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

## What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

## What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

## About This Report

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